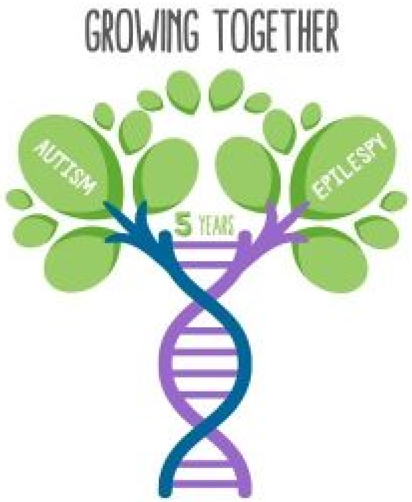
Dear SCN2A Community,

We are grateful to those of you who have donated your birthdays, held fundraisers, or shared donation requests over the last several years and we hope you keep doing so! We know that all of you are very busy and don't have the time to conduct multiple fundraising campaigns per year.

To streamline our 2020 fundraising efforts, we are launching an Annual Campaign around SCN2A day at the end of February. This campaign will solicit funds via email and snail mail letters. Most nonprofits conduct an annual campaign yearly and in honor of our fifth birthday and recognizing that we are not slowing down, now is the time to launch this type of fundraising effort on behalf of our children.

The struggle with the rare disease community is that it is sometimes challenging to raise money for something that no one knows about and that impacts such a small percentage of the population. No one cares about our children as much as we do and it is truly in our best interest to reach out to ALL of our contacts, share the mission of the Foundation and encourage them to join us in finding a cure for our kids and in the meantime, providing a better life for them. We need all of you to help with this one. We are aiming for 100% participation!



As our community continues to grow, the Foundation is making efforts to keep up with the needs of our families who benefit from the amazing community that we have built. We are excited to be launching the Patient Assistance Grant this year to really help families who need it the most. A portion of the Annual Campaign money raised will go towards funding this grant. If you are reading this letter, your child may at some point be a beneficiary of this service—we need your help to fund this need.

We want to make this as turnkey as possible for you to reach out to your contacts and our volunteers are ready to work with you to make sure this letter is sent on your behalf. All you need to do is send us your contacts' emails and first names and we will generate the letter from you through our email server. Email us today at info@scn2a.org**. We will track who opens the emails, replies and gives a gift on behalf of your child. We will not use the email addresses for anything else except this letter unless you or the recipient request it. If you would like us to send letters via regular mail, please provide addresses as well.**

As we approach our 5th anniversary, our goal is to raise $50,000 by May 30th. With approximately 500 families in this group, if everyone raised a minimum of $100 we could easily exceed this goal. Every cent of the first $30,000 will go to fund the Patient Assistance Grant to launch on International SCN2A Awareness Day, February 24th. All of the funds raised after that will be used for research.

If we don't hear back from you by the beginning of next week, we will reach out directly to confirm your participation. It is critical that we all take an active role in funding programs and research for our children. It takes a village and we thank you in advance for your participation.

To view and download the **Annual Campaign Letter,** click here or click on the Donate button at www.scn2a.org.

Happy to help!

email us anytime: info@scn2a.org
